

# IN-PERSON POSTER PRESENTATION GUIDE

### **IN-PERSON TIMELINE**

### REGISTRATION OPENS

Head to Spartan
Experience
Record to submit
your research

**JAN 10** 

### REGISTRATION CLOSES

Last day to register, abstracts do not have to be completed

FEB 9

32"

## LAST DAY TO UPDATE ABSTRACTS

Finish editing abstracts and check with your mentor for approval

MAR 3

#### UURAF DAY

UURAF! See you at the Breslin

**APR 14** 

### **APRIL 14: UURAF DAY!**

SEE YOU SOON AT UURAF!

### POSTER GUIDELINES

Printed size:

40" x 32" (102 cm x 81 cm)

Orientation:

Landscape or portrait

Prepare a short pitch discussing the poster and your research

MICHIGAN STATE | In

Average user has 120 friends on the site.

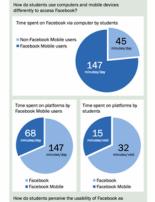
More than 3 billion minutes are spent on Facebook each

More than 28 million pieces of content (web links, newsstories, blog posts, notes, photos, etc.) shared each mi

ow do students perceive the usability of Faceb compared to Facebook Mobile?

ige age: 20 years old book Mobile users: 64% male, 36% fer

oes the perceived importance of features een Facebook and Facebook Mobile? Improving the Facebook Mobile Interface to Increase Usability
Bethany Davis, Carly Fleming, Nicole Lysak, Emily Schneider, Miranda Sperry
Dr. Constantinos K. Coursaris (UGS 200H-017)



40"

Events
Groups
Messaging
News Feed
Notes
Profile
Search
Stants Updates
Applications
Videos
Videos

Facebook # Facebook Mobile

Top five features by platform

Facebook
1 Videos
2 Groups
3. Messaging
3. Search
4, Profile
4, Well

Recommendations

• Further research

Further research include a wider range of subjects to improve external validity Determine reasons for user rankings of features
 Improvements to Facebook Mobile (Results: Four of the top features vary by platform.)
 Redesign the interface to reflect user preferences, thus optimizing user experience for limited real estate

knowledgements College of Communication Arts and Sciences; Department of Telecommunication, Information Studies, and Media; Dr. Constantinos Coursaris, for guiding and directing the entire project

Age range: 18-31 years



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### STEP-BY-STEP

#### REGISTER

- Begin drafting an abstract on Spartan Experience Record by 2/9/23
- Abstracts do not need to be completed to register
- Fill out the Undergraduate Research Experience module fields on your submission to document your research or creative work

### **FINALIZE**

- Finish making revisions to your abstract by 3/3/23
- Ask your mentor to review your submission
- · Check your email for any additional requirements
- Complete RCR training by 4/7/23

### **PREPARE**

- Keep an eye on your email for your assigned presentation session time
- Prepare and practice your presentation
- Visit urca.msu.edu for helpful tips and resources

### **PRESENT**

- Arrive at the Breslin Center 30 minutes before your presentation session begins on 4/14/23
- Be prepared to share your work and answer any questions on your research or creative activity

### FAQ

- Do I need to submit my presentation virtually if I'm presenting in-person?
  - No. While you can upload the presentation to Symposium to share your research with those who cannot attend in-person, it's not required.
- My research isn't completed yet, can I still participate?
  - Yes! Research is a process, and we welcome all stages. Just make sure your abstract is completed to the best of your ability by March 3rd.
- Do my mentors and co-presenters also need an account on Spartan Experience Record?
  - MSU students and mentors can use their NetID to log in and edit and view corresponding presentations.